

CHERYL WU {

1723 NEVADA STREET
WESTFIELD, NJ 07090

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GRUNGERABBIT@GMAIL.COM

EDUCATION

- Westfield High School *Westfield, NJ*
- High School Diploma anticipated in June 2011
Junior, Cumulative Unweighted GPA: 3.730/4.0

- Johns Hopkins University (Center For Talented Youth) *Carlisle, PA*
Philosophy of Mind *July - August 2008*
Cognitive Psychology *July - August 2007*

ACHIEVEMENTS

- 2010 Paper Mill Playhouse *Outstanding Student Achievement (Designer)* - Winner
- 2010 Paper Mill Playhouse *Outstanding Graphic Design Achievement* - H. Mention
- 2010 Montclair State University Theatre Night *Outstanding Achievement in Costume Design* - Finalist
- National Merit Recognized Scholar
- National Honor Society

WORK EXPERIENCE

- GREEDYTREES *Westfield, NJ*
● *DESIGNER, COFOUNDER* *July 2009 - Present*
 - » Cofounded web design and development entrepreneurship with partner
 - » Designed graphics, frontend, branding, identity for both clients and firm
 - » Served as public relations and met with prospective clients
 - » Produced 5 completed projects, with another 4 in development

- cherchar *Westfield, NJ*
COFOUNDER *August 2009 - Present*
 - » Cofounded t-shirt business with one partner
 - » Designed, created screens, hand screened shirts, managed financial and physical assets

- ItsmLocker *Westfield, NJ*
GRAPHIC DESIGNER *November 2009 - Present*
 - » Designer for itsmLocker.com, a secure social networking site for preteens
 - » Created virtual "magnets", a major source of revenue for the site

- Keyato LLC *Westfield, NJ*
GRAPHIC AND FRONTEND DESIGNER *March 2009 - July 2009*
 - » Joined web development company with three other partners
 - » Completed one project

SPECIAL SKILLS

- Adobe Photoshop, Illustrator, InDesign
- HTML and CSS
- Proficient in Windows, Mac OSX, Word, Powerpoint
- Native speaker of Mandarin Chinese
- Artsy. (Drawing, mixed media, painting, design...)

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VOLUNTEER EXPERIENCE ●

Union Chinese School *Westfield, NJ*
TEACHING ASSISTANT *September, 2007 - Present*
» Taught little children how to cut, paste, draw, and color

COMMUNITY SERVICE ●

Celadon Youth *June 2008 - Present*
» Section leader in Ruan (Chinese Lute)
» Played approximately 70-80 hours worth of community performances

Chinese American Musical Ensemble *September 1999 - June 2009*
» Participated for ten years until the teen group disassembled in 2009
» Sang in approximately 300 hours worth of community performances

Buddha's Light International Association *July 2005 - June 2008*
» Played Dizi (Chinese Flute) and Ruan (Chinese Lute)
» Played approximately 24 hours worth of community performances

Young Players Philharmonic *September 2005 - May 2008*
» Played Timpani and Western Flute
» Played approximately 24 hours worth of community performances

WHS EXTRACURRICULARS ●

Folio Literary Magazine *2008 - Present*
Model United Nations *2008 - Present*
Photography Club *2009 - Present*
Youth and Government *2009 - Present*
French Club *2010 - Present*
Interational Theatre Society *2010 - Present*

UNIQUE RESPONSIBILITIES ●

Graphic Designer *November 2008 - Present*
» Official, sole illustrator and graphic designer for WHS plays and musicals
» Illustrated and designed logos, posters, playbills, t-shirts, flyers, ads
» Worked with exacting content and file specifications

Lobby Designer *March 2009 - Present*
» Helped design and plan the lobby for the Spring Musicals
» Illustrated several portraits for the lobby

Assistant Scenic Designer *November 2009 - Present*
» Helped style, detail, and perfect sets for the 2009-2010 play and musical
» Worked both conceptually and physically
» Created sketches for and hand crafted an entire set for the 2010 Musical

Makeup Assistant *November 2009 - Present*
» Designed and assisted in applying stage makeup
» Specialized in aging and dramatic characterizations

